# TASN 2025 Exhibitor Prospectus



TASN 2025 Annual Conference June 22-25, 2025 American Bank Center Convention Center Corpus Christi, Texas

### Who attends the TASN Annual Conference?

- Administrators
- **Business Managers**
- Directors/Assistant Directors Students
- Maintenance Techs

- Managers
- **Specialists**
- Supervisors

This is an opportunity to showcase your products and services to School Nutrition Professionals who represent almost \$1.8 billion in buying power. Exhibiting at the TASN Annual Conference provides your company with the opportunity to target your marketing dollars toward hundreds of school district professionals who make product recommendations and purchasing decisions. This is also a time to come together and learn from each other about how and what helped our Industry Partners and School Nutrition Professionals be successful during such trying times. Most importantly, you build long-lasting relationships.

## Why Exhibit at TASN?

By exhibiting with TASN you have the opportunity to:

Reach the (\$1.8 billion) K-12 foodservice program buying power and decision makers in Texas

- ...in ONE LOCATION with HUNDREDS of SCHOOL NUTRITION PROFFSSIONALS.
- ...at the SECOND LARGEST state school food show in the nation.
- ...for approximately \$1.00 per professional attendee.
- ...with DEDICATED EXHIBITOR/DECISION MAKER exhibit hall time.
- ...by showcasing your products and/or services.



## **2025 TASN EXHIBITS**

10 x 10 Booth	Member Rate	Non-Member Rate
In-Line Booth	\$1,700	\$2,150
Premium Corner	\$1,800	\$2,250

#### **Booth Includes:**

- Post-conference attendee contact file
- Conference app listing and product description
- Company ID sign

- Two chairs
- Six-foot skirted table
- Eight-foot back drape
- Three-foot side drape
- Wastebasket

#### Important Dates:

September 11, 2024 – Industry member registration opens September 25, 2024 – Industry non-member registration opens

January 8, 2025 – Payment deadline for booths (After this date, cancellations will not be accepted).

