



2027

TASN ANNUAL CONFERENCE



SAN ANTONIO, TEXAS

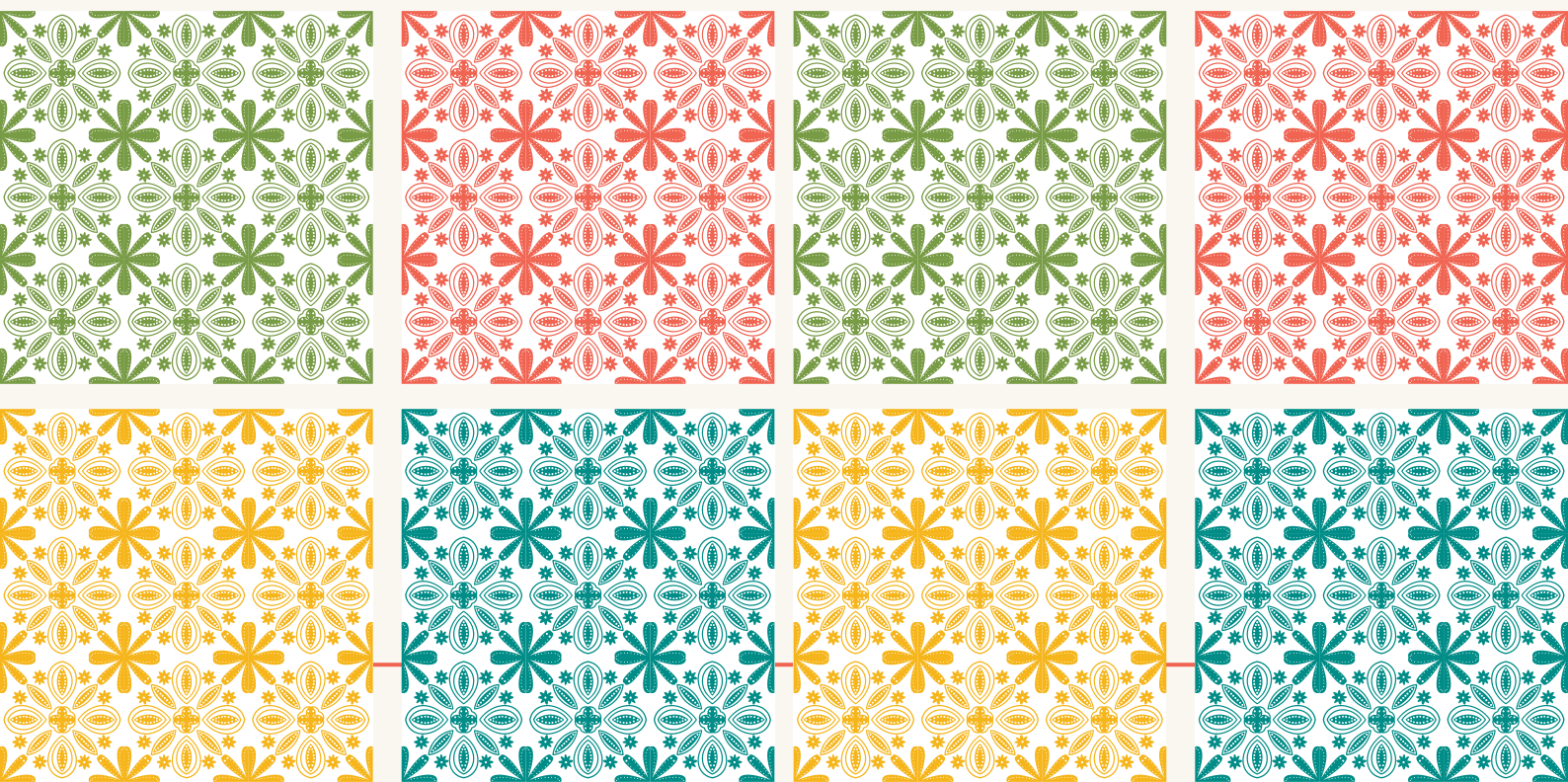
Our Mission. Our Mosaic.

TASN ANNUAL CONFERENCE

June 26–29, 2027 | San Antonio, Texas

Exhibitor Prospectus

Exhibit Hall open Monday, June 28



WHY EXHIBIT AT THE TASN ANNUAL CONFERENCE?

EXHIBITING WITH TASN MEANS THAT YOU CAN

Showcase your products and services to school nutrition professionals who represent nearly **\$2 billion** in annual purchasing power.

Connect with nearly **1,100** school nutrition professionals at the nation's second-largest school food show, alongside more than **200** industry partners.

And connect directly with professionals who influence purchasing decisions for school nutrition programs across Texas.



Who Attends the TASN Annual Conference?



Administrators
Business Managers
Directors
Assistant Directors
Maintenance Techs
Managers
Specialists
Students
Supervisors
Other Decision-Makers

Meals served during school year 2024–2025:



Breakfasts: 298,050,529

Lunches: 541,854,011

Snacks: 6,833,507

Based on TDA program statistics.

Exhibiting with TASN provides your company with the opportunity to target your marketing dollars toward hundreds of school district professionals who make product recommendations and purchasing decisions. Most importantly, you build long-lasting relationships.

2027 BOOTH RATES

ONE-DAY EXHIBIT SHOW: MONDAY, JUNE 28, 2027

Booth Rate	Member	Nonmember
In-line booth	\$1,750.00	\$2,200.00
Corner booth	\$1,850.00	\$2,300.00

Booth includes:

- Five badges per 10x10 booth
- Access to conference learning sessions
- Listing in the TASN conference app
- Company ID sign
- Two chairs
- Six-foot skirted table
- Eight-foot back drape
- Three-foot side drape
- Wastebasket
- Two Industry Event tickets per 10x10 booth (more available for purchase)

IMPORTANT DATES

October 2, 2026	Registration opens for active TASN industry members
November 2, 2026	Registration opens for non-members
January 15, 2027	Deadline for final payment

IMPORTANT NOTE:

TASN strongly recommends logging in to your TASN account online to ensure your profile is active and up to date before exhibit registration opens.

If you need help logging in, email info@tasn.net.



Venue



We're heading to **the Henry B. González Convention Center in San Antonio** for the 2027 TASN Annual Conference.

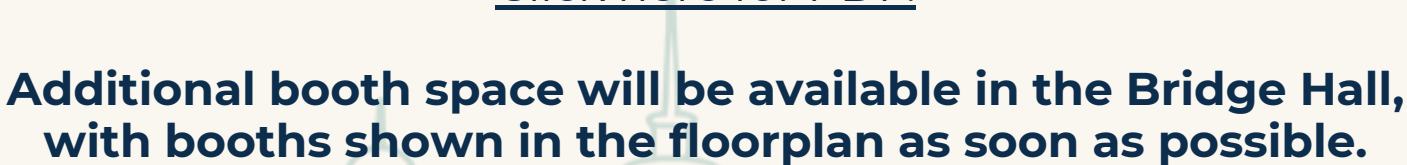
Located in the heart of downtown along the River Walk, the convention center will put attendees within walking distance of restaurants, shops, hotels, and some of San Antonio's most recognizable destinations.

It's also a fitting home for this year's theme: Our Mission. Our Mosaic. Inspired by San Antonio, Texas, and TASN's 12 areas, the conference identity celebrates the people, places, and connections that make TASN and Texas school nutrition strong.

**2027 Conference Theme:
Our Mission. Our Mosaic.**

Additional booth space will be available in the Bridge Hall, with booths shown in the floorplan as soon as possible.

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Call for Presentations

One of the biggest draws for TASN conference attendees is the chance to participate in professional development classes, so why stop at just exhibiting?

As an exhibiting industry partner, we encourage you to consider sharing your years of expertise and K-12 knowledge as a presenter.

This opportunity lets you engage with attendees in a different setting, one that moves beyond titles and highlights you as the professional authority on your topic.

Guidelines for the TASN Call for Presentations will be published soon, so keep an eye on TASN.net for details.





Sponsor & Advertise with TASN

Sponsor with Us

Put your brand in front of school nutrition professionals who influence product recommendations and purchasing decisions across Texas. TASN sponsorship opportunities help industry partners build visibility, strengthen relationships, and support the conferences, education, and experiences that bring the school nutrition community together.

Advertise with Us

Reach school nutrition professionals and decision-makers year-round through TASN's digital channels. TASN.net serves more than 6,000 members and receives over 10,000 page views each month. TASN's e-newsletters reach more than 6,000 members with an average open rate of nearly 50%, keeping your products and services visible across the TASN community.



**Thank you to our industry
partners who exhibited at the**

TASN 2026 ANNUAL CONFERENCE

- 1880 Hospitality
- 1st Choice Restaurant Equipment & Supply LLC
- Ace Mart Restaurant Supply
- Acxion Food Service
- Affinity Southwest
- Albie's
- Annie's Frozen Yogurt
- APFoodsales
- Arctic Air
- Arlington Valley Farms
- Arnold Refrigeration Inc.
- Aspire Bakeries K12
- ATXFROYO, LLC.
- Baker Distributing
- Bargreen Ellingson
- Basic American
- BFY Proteins Inc.
- Blendology
- Blue Bunny
- Bongards
- Botrista
- Bridgford
- Buena Vista
- Bushs
- Butter Buds
- Butterball
- Campbell's Foodservice
- Cavendish
- CeBev - Juice Bowl
- CH Guenther
- Champion Food Service
- Chef's Corner
- Choice Partners
- Chrane Foodservice Solutions
- Commercial Kitchen Parts & Service
- Conagra
- Consolidated Catfish
- Cook's Direct
- Cool School Cafe
- Country Foods
- Country Pure
- Culinary Depot
- D' Gusto Foods
- Dairy Max
- Daiya Foods
- Dave's Baking
- Deeply Rooted Farms
- Del Real
- Dickie Enterprises
- Disruptive Technologies
- Dole
- Domino's Smart Slice

- Don Lee Farms
- Dripping Springs Dairy
- Dyma by Ventura
- E-Source Miller
- East Texas A&M University
Department of Health & Human
Performance
- Eat Real
- Education Service Center, Region 20
- Edward Don & Company
- Ekon-O-Pac, LLC
- Envy
- Equipment Preference Inc.
- ES Foods
- Fat Cat Bakery
- Fidler Marketing
- Five Point Kitchen Solutions
- Flavor Temptations
- Food for Good, Pepsico Foundation
- Food Service Sustainability Solutions (FSS)
- Foodservice Design Professionals
- Forbes Hever & Wallace, Inc.
- Fork Farms
- Freezing Point LLC
- Fusion Food Marketing & Sales
- Gaskets First
- General Mills
- Global Food Solutions
- Gold Creek Foods
- Gordon Food Service
- Gossner Foods, Inc.
- Gregory Packaging/SunCup Juice
- Hardies Fresh Foods
- Harvest Hill
- Health-e Pro
- Heartland School Solutions
- Hershey's Ice Cream
- High Liner Foods
- Highland Beef Farms
- Hiland Dairy - Conroe
- Hill Country Dairies
- Hoffmaster Group
- Home Market Foods
- Hoshizaki America, Inc
- HPS
- i3 Education
- Imperial Dade - DFW
- Integrated
- International Food Solutions
- IPS Rebates
- J.T.M
- J&J Snack Foods

- Java House
- Jean's Restaurant Supply
- Jennie-O
- Jones Diary Farms
- Jonny Pops
- Ken's Foodservice
- Keurig - Dr. Pepper
- Kikkoman
- Kommercial Kitchens
- Labatt Food Service
- Lakeland Marketing
- Land O Lakes
- LINQ
- LMS Associates
- M.C.I Foods, Inc.
- Maglio Produce
- Maintain IQ
- Mars Snacking (Kellanova)
- MBC
- McCain Foods USA
- McLean Marketing
- McIlhenny
- MealManage Inc
- Mission Restaurant Supply
- MJM
- Mondelez International
- Mulan Dumpling
- National Checking Company
- National Food Group
- Nippon Shokken U S A Inc.
- Novolex
- NUTRI-LINK TECHNOLOGIES, INC.
- Oak Farms Dairy
- Ocean Spray
- Okanagan Specialty Fruits
- Oliver Packaging & Equipment
- Optimum Foods
- Padrino Foods
- Palmer Hamilton LLC
- PASCO Brokerage Inc.
- PCS Revenue Control Systems
- Peterson Farms Fresh, Inc
- PictSweet
- Pilgrims - Gold Kist
- Polar King
- Preferred Source
- PrimeroEdge + SchoolCafe
- Pro Quip Foodservice
- Professional Reps
- Prologic Food Equipment Group
- ProView Foods
- Red Gold
- Reliance Refrigeration and Restaurant Supply
- Rich Chicks
- Rich Products
- Ricos Products
- Robot Coupe, USA
- Rockin 'Ola
- Rodriguez Foods
- San J International
- SAN-AIRE, INC
- Schwan's Food Service, Inc.
- SFSPac® Food Safety and Sanitation System
- Shepherd Food Equipment
- Simplot
- Smart Mouth Pizza
- Smart Sense by Digi
- Smuckers
- Starkist
- Sunny Fresh by Cargill
- Super Bakery
- Supreme Fixture Company, Inc.
- Surcana FSD
- Swift Sensors
- Tabatchnick
- TagSpar LLC
- Tajin
- Talking Rain
- Tasty Brands
- Tasty Pizza
- Taylor Farms
- TekVisions, Inc.
- Texas Comptroller - Texas SmartBuy
- Texas Department of Agriculture
- That's It Fruit
- The Common Market of Texas
- The Core Group
- The Edu-Source Corporation
- The Hubert Company
- The Vollrath Co
- Tree Top
- Trident Seafoods
- TriMark
- Tyson
- U.S. Cooler
- UNT Health Fort Worth - Admissions & Recruitment
- Vend-ucation
- Wawona Frozen Foods
- Wild Mike's Pizza
- Woodles - Palmetto Gourmet
- Wowbutter
- Yang's

WILL YOU JOIN US IN 2027?

**For more details and the online
exhibit registration form, visit
www.tasn.net.**

**Join us in San Antonio
and be part of the
TASN mosaic.**

2027

