



TASN 2026 ANNUAL CONFERENCE

June 28-30, 2026

Gaylord Texan Resort • Grapevine, Texas

SPONSORSHIP OPPORTUNITIES



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We're honored that you have chosen to exhibit at the TASN 2026 Annual Conference as we come together to shape, build, and support for K-12 child nutrition programs across Texas. We couldn't create these successful events without you, our valued industry partners.

Another great way to engage with our 1,000+ attendees and raise the profile of your company is to sponsor at the conference. Available sponsorship packages will be presented on the next few pages. All sponsors will receive the listed benefits listed for their selected donation level. Please contact valeried@tasn.net with any questions.

Your support of TASN is appreciated and we want to thank each sponsor for helping to make our event a success! It is because of your donations that members of TASN can continue promoting excellence in school nutrition for Texas children.

SPONSORSHIP & PAYMENT DEADLINE: APRIL 30, 2026



Audience profile:

- 1,000+ attendees
- 200-250 exhibitors
- 38% district-level decision-makers (403 of 1,045 in 2025)
- Child nutrition directors, supervisors, managers, specialist & coordinators, maintenance, & front-line staff

This conference delivers unmatched access to the professionals who fuel schools across the state.

SPONSORSHIP BENEFITS BY LEVEL

SPONSOR BENEFITS

BENEFIT	DIAMOND \$8,000+	GOLD \$5,000- \$7,999	SILVER \$2,000- \$4,999	BRONZE \$700- \$1,999
Recognition signage at exhibit booth	✓	✓	✓	✓
Recognition ribbons for company representatives	✓	✓	✓	✓
Recognition on TASN website	Logo	Logo	Name	Name
Recognition at exhibit hall entrance	Logo	Logo	Name	Name
Recognition in registration area	Logo	Logo	Name	Name
Recognition in all TASN conference emails	Logo	Logo	Name	Name
TASN-approved marketing insertion piece in official conference tote	Full page	Half page	Quarter page	
Pre-conference attendee list	✓	✓		
Logo recognition on TASN social media cover images for one (1) month	Logo			

DIAMOND LEVEL SPONSORSHIP: \$8,000+

Official Conference T-Shirt • \$15,000

Extend your visibility beyond the conference floor with exclusive branding on the official conference t-shirt worn throughout the event.

General Session Main Stage Partner • \$12,000

Command the attention of 1,000+ attendees with a featured 2-3 minute lightning talk from the main stage prior to the keynote address. This exclusive opportunity places your brand in front of the entire audience at peak engagement.

Conference App Exclusive Partner • \$8,000

Put your brand in the palm of every attendee's hand. As the official mobile app partner, you gain exclusive, high-frequency visibility as participants navigate the schedule, connect with peers, and receive critical event updates. 1,043 of the 1,046 registered attendees and the 2025 Annual Conference downloaded and used the conference app before, during, and after the event - nearly 100% participation!

General Donation • \$8,000+

Sponsors donating \$8,000 or more as a general monetary sponsorship will receive all of the Diamond Level benefits listed on page 2.

GOLD LEVEL SPONSORSHIP: \$5,000-\$7,999

Learning Notebook • \$7,500

Put your brand directly in attendees' hands. Your logo will appear on the official conference learning notebook – a handy companion carried from session to session. This practical, high-visibility sponsorship keeps your name in front of attendees as they capture ideas all event long.

Sponsored Member Lounge • \$7,500

Give attendees a place to relax and recharge inside the exhibit hall, and get considerable exposure for your brand at the same time. The lounge will be branded as the [Sponsor Name] Lounge with prominent signage. This sponsorship can be customized with refreshments, etc!

Industry Evening Entertainment • \$7,000

Sponsor the entertainment for the highly popular Industry Evening Event. This event has very high attendance and offers great company exposure to members as they dance the night away.

Official Conference Tote • \$6,000

Maximize your reach with a sponsorship that moves. Your logo will be prominently displayed on the official conference tote, distributed to attendees at registration. This high-visibility opportunity ensures your name is seen across the venue and out in the world.

Product Discovery & Feedback Experience • \$5,000 (Three opportunities available)

Presenting sponsor of an interactive product discovery initiative that drives exhibit-floor engagement, with vendors showcasing products and attendees providing quick digital feedback.

General Donation • \$5,000 - \$7,999

Sponsors donating \$5,000 - \$7,999 as a general monetary sponsorship will receive all of the Gold Level benefits listed on page 2.

SILVER LEVEL SPONSORSHIP: \$2,000-\$4,999

Badge Holder • \$4,500

Badges are required to be worn throughout the three-day event. This branded badge holder opportunity offers you multiple days of high-visibility company exposure throughout the conference, without even leaving your booth.

Photo Booth • \$4,000 (Two opportunities available)

They say a picture is worth a thousand words, and everyone loves a good selfie or group snap. The conference will feature two photo booths, each of which can be sponsored. Your company's logo will be placed on each keepsake photo taken by attendees.

Decision-Maker/Industry Partner Flash Networking • \$3,500

Schedule brief one-on-one time with ISD decision-makers to introduce yourself and your products to the people who will be purchasing them.

Survey sponsor with opt-in lead capture • \$3,000

Engage school nutrition professionals post-conference through the official attendee survey. As Survey Sponsor, include a brief message and opt-in question; attendees who request information and consent will be shared for follow-up.

Refrigerator & Freezer Truck Sponsor • \$2,500 (Two opportunities available - one refrigerator, one freezer)

Refrigeration is a must when hosting a food show. Market yourself by providing a very important piece of the show – a freezer or refrigerated truck on site at conference.

General Donation • \$2,000 - \$4,999

Sponsors donating \$2,000 - \$4,999 as a general monetary sponsorship will receive all of the Silver Level benefits listed on page 2.

BRONZE LEVEL SPONSORSHIP: \$700-\$1,999

Morning Wellness Session • \$1,800

Align your brand with energy, wellness, and community as the exclusive sponsor of the conference morning fitness session.

Escalator Cling • \$1,500 (Four opportunities available)

Own the moment between sessions. Your brand will be featured on a high-visibility escalator cling in a prime conference location, capturing attention as attendees move throughout the venue. This bold placement delivers repeated impressions and keeps your name top of mind all event long.

Conference Entrance LED Banner • \$1,300 (Three opportunities available)

Capture attendee attention with high-visibility digital signage placed near the conference entrance.

General Donation • \$700 - \$1,999

Sponsors donating \$700 - \$1,999 as a general monetary sponsorship will receive all of the Bronze Level benefits listed on page 2.

OTHER SPONSORSHIP OPPORTUNITIES

Pre-Conference Attendee List • \$2,500

This valuable standalone sponsorship opportunity allows you to see who's attending the conference before it starts, so you can make your networking plan.

Exhibitor Bingo Engagement Square • \$1,000 (Several opportunities available)

Join the fun as attendees visit and chat with each exhibitor on their bingo cards in the exhibit hall. Your sponsorship buys you a branded square, increasing significant engagement with our attendees.

READY TO RESERVE YOUR SPONSORSHIP?

Click [**HERE**](#) to learn more and reserve your sponsorship package.

Please contact Valerie Delarosa at [**valeried@tasn.net**](mailto:valeried@tasn.net) with any questions. Thank you for your continued support of TASN!

