

TASN PCS

PARTNERSHIP COLLABORATION SUMMIT

JANUARY 27-29, 2025

ROCKWALL, TX

WEALTH OF WISDOM



SPONSORSHIP BROCHURE



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ROCKWALL, TX

Please join us at the TASN 2025 Partnership Collaboration Summit. The TASN PCS is a two-day, collaborative event and a unique opportunity for industry members to network with and learn alongside K-12 child nutrition decision-makers.

This year's PCS takes place at the Hilton Rockwall in Rockwall, Texas, overlooking Lake Ray Hubbard. The hotel is a 20-minute drive to downtown Dallas.

TASN wants to thank each sponsor for helping to make our event a success! It is because of your donations that members of TASN can continue promoting excellence in school nutrition for our Texas children.

Available sponsorship packages will be presented on the next few pages. All sponsors will receive the listed benefits listed for their selected donation level. Please contact info@tasn.net with any questions. Your support of TASN is appreciated!



HILTON ROCKWALL LAKEFRONT

TASN 2025 PARTNERSHIP COLLABORATION SUMMIT

2025 SPONSORSHIP BROCHURE

DIAMOND LEVEL SPONSORSHIP: \$5,000+

DIAMOND LEVEL SPONSORS RECEIVE ALL BENEFITS LISTED BELOW:

- » Logo signage and program recognition at event
- » Logo and link recognition in all email communications leading up to the event
- » Full-page marketing insert (approved by TASN) to be included in registration packet
- » One complimentary 2025 PCS registration
- » Logo and link recognition on TASN website and social media before, during, and for one month after the event
- » Full-page color ad in TASNews member magazine for both spring and summer issues (5,800+ circulation)
- » Complete attendee list prior to event

General Session – Diane Darling: \$7,000

The General Session Sponsor will receive **all of the Diamond Level benefits listed above, plus:** this sponsor will receive sign recognition on stage, the opportunity to present a two-minute welcome speech and to introduce the speaker, Diane Darling.

Diane Darling is a renowned speaker, instructor, author, and leadership coach specializing in professional networking strategies. Diane has 20+ years of experience researching, developing, and educating on the role that professional networking strategies play in both individual career development and broader business performance.

You may also provide a TASN-approved marketing item for each attendee to be placed on the general session tables.

Tuesday Evening Event – Dueling Pianos: \$6,000

The Evening Event Sponsor will receive **all of the Diamond Level benefits listed above, plus:** be the reason that attendees remember this year's WOW event! This sponsorship opportunity will provide high-energy musical entertainment by dueling pianos from Howl2Go! Introduce the performers and welcome our attendees. This sponsor will receive logo sign recognition for the event.

General Donation: \$5,000+

Sponsors donating \$5,000 or more as a general monetary sponsorship will receive **all of the Diamond Level benefits listed at the top of the page.**

GOLD LEVEL SPONSORSHIP: \$3,500–\$4,999

GOLD LEVEL SPONSORS RECEIVE ALL BENEFITS LISTED BELOW:

- » Logo signage and program recognition at event
- » Complete attendee list prior to event
- » Half-page marketing insert (approved by TASN) to be included in registration packet
- » Logo and link recognition in all email communications leading up to the event
- » Logo and link recognition on TASN website and social media before, during, and for one month after the event
- » Half-page color ad in TASNews member magazine for both spring and summer issues (5,800+ circulation)

Learning Notebook: \$3,500

The Learning Notebook Sponsor will receive **all of the Gold Level benefits listed above, plus:** This branding opportunity puts your company's information in the hands of attendees as they take notes during sessions. Your company's logo will be the first thing seen on the cover of this resourceful notebook.

Photo Booth: \$3,500

The Photo Booth Sponsor receives **all of the Gold Level benefits listed above, plus:** Capture special moments of attendees growing together during our evening celebration. Your company's logo will be placed on each keepsake photo taken by attendees.

General Donation: \$3,500–\$4,999

Sponsors donating \$3,500-\$4,999 as a general monetary sponsorship will receive **all of the Gold Level benefits listed at the top of the page.**

SILVER LEVEL SPONSORSHIP: \$1,500–\$3,499

SILVER LEVEL SPONSORS RECEIVE ALL BENEFITS LISTED BELOW:

- » Name signage and program recognition at event
- » Complete attendee list prior to event
- » Quarter-page marketing insert (approved by TASN) to be included in registration packet
- » Name and link recognition in all email communications leading up to the event
- » Name and link recognition on TASN website and social media before, during, and for one month after the event
- » Half-page color ad in TASNews member magazine for spring issue (5,800+ circulation)

Key Cards: \$2,500

The Key Cards Sponsor will receive **all of the Silver Level benefits listed above, plus:** capitalize on your investment by placing your company's logo on the hotel room key card. Your company's logo will be in the hands of every attendee.

Breakout Sessions: \$2,250 (2 opportunities)

The Breakout Sponsor will receive **all of the Silver Level benefits listed above, plus:** Get your brand in front of every PCS attendee by sponsoring the two breakout sessions. Your company will receive special signage recognition, and the opportunity to hand out a pre-approved marketing item after the session. This year's PCS breakout sessions will be a LinkedIn walkthrough, and 'Leadership is Bananas'.

Lanyards: \$1,800

The Lanyard Sponsor will receive **all of the Silver Level benefits listed above, plus:** Market your company by having every attendee wear your company's name throughout the event. Attendees' eyes will be drawn to your logo every time they network with someone.

General Donation: \$1,500–\$3,499

Sponsors donating \$1,500-\$3,499 as a general monetary sponsorship will receive all of the Silver Level benefits listed at the top of the page.

BRONZE LEVEL SPONSORSHIP: \$500–\$1,499

BRONZE LEVEL SPONSORS RECEIVE ALL BENEFITS LISTED BELOW:

- » Name signage and program recognition at event
- » Name and link recognition in all email communications leading up to the event
- » Name and link recognition on TASN website and social media before, during, and for one month after the event
- » Quarter-page color ad in TASN member magazine for spring issue (5,800+ circulation)
- » Complete attendee list prior to event

Roundtable Sessions: \$1,000 (4 opportunities)

The Roundtable Sessions Sponsor will receive **all of the Bronze Level benefits listed above, plus:** Get your brand in front of roughly 25% of PCS attendees by sponsoring one of our four concurrent roundtable discussion sessions. Your company will receive special name signage recognition and the opportunity to hand out a pre-approved marketing item at each session. The four roundtable discussion topics will be: Commodity, Procurement, Nutritional Guidelines, and Equipment Tracking & Maintenance.

General Donation: \$500–\$1,499

Sponsors donating \$500–\$1,499 as a general monetary sponsorship will receive all of the Bronze Level benefits listed at the top of the page.

READY TO RESERVE YOUR SPONSORSHIP?

Click [HERE](#) to reserve your sponsorship package online.

NEED MORE INFO?

Please contact TASN at info@tasn.net with any questions. Thank you for your continued support of TASN!

THE SPONSORSHIP AND PAYMENT DEADLINE IS JANUARY 7, 2025