



BIO

SHAUN BARROWES

Shaun Barrowes is a keynote speaker, bestselling author, and creator of *The Da Vinci Approach*, a transformative framework that helps people tap into creativity, resilience, and purpose in every aspect of their lives and careers.

As an Emmy-nominated recording artist and hit songwriter, Shaun has inspired thousands of educators, students, and professionals across the world to rediscover their spark—to see challenges not as roadblocks, but as raw materials for innovation.

Through live music, storytelling, and practical insights, Shaun bridges the gap between inspiration and application. His message empowers school professionals—nutrition teams, administrators, and industry leaders—to approach their work with renewed creativity, empathy, and excitement. He reminds audiences that every act of service, whether it's designing a meal plan, managing a program, or greeting a student or colleague with kindness contributes to their sense of belonging and success.

Shaun's presentations are more than motivational—they're transformational. Blending humor, music, and neuroscience-backed insights, he helps audiences harness *The Da Vinci Approach* to reignite joy in their work, strengthen team culture, and lead through change with imagination and heart.



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SPEAKER, AUTHOR, MUSICAL ARTIST



DESCRIPTION OF PROGRAM

TASN 2026 PARTNERSHIP COLLABORATION SUMMIT (PCS)
FEBRUARY 2-3, 2026

KEYNOTE:

The Da Vinci Approach — Creativity in Motion

Every great breakthrough—whether in art, science, school nutrition, or industries—starts with a creative spark. But in today's fast-paced, high-demand world, that spark can easily fade. *The Da Vinci Approach* is about relighting that fire

In this energizing musical keynote, Shaun Barrowes shows school professionals how creativity isn't just for artists—it's a mindset that drives problem-solving, teamwork, and emotional resilience. Through powerful storytelling and live music, he illustrates how to approach challenges with curiosity, turn frustration into innovation, and find deeper meaning in everyday work.

Drawing from his own journey of near-misses, breakthroughs, and reinvention, Shaun reminds audiences that success comes not from staying in your lane, but from daring to explore new ones.

Audience Takeaways:

- How creativity strengthens resilience and adaptability
- Practical strategies to spark innovation in any role
- Ways to lead with imagination and compassion in times of change

This session is uplifting, interactive, and deeply relatable—perfect for teams who need a reminder that their work changes lives every day.

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WORKSHOP:

The Power Playlist – Creative Strategies for Well-Being

Music is more than entertainment—it's emotional medicine. In this interactive workshop, Shaun guides participants through the process of creating a personal "Power Playlist" designed to lift mood, reduce stress, and build connection with those we work with.

Participants will explore how music and other creative outlets can help balance the emotional weight of serving others, while also fostering stronger team morale and a healthier work culture.

Key Learning Points:

- Using music intentionally to manage stress and improve focus
- Simple daily habits for self-care and emotional balance
- How creativity fosters connection, belonging, and team resilience