



# Local Plan of Action Award Guidelines

The **Local Chapter Plan of Action** describes possible activities which chapters and members can perform to assist in reaching these goals. These are only suggestions to help get everyone started. We have many creative individuals and we certainly welcome any additional activities which relate to the TASN Strategic Plan and the TASN Local Plan of Action. Just add those in the blank lines under the related Strategic Action with the documentation. This document was created from the 2019-2020 Plan of Action, and remains unchanged until further revisions.

Complete a total number of strategic initiative's with at least one under each Goal for the following levels of recognition:

Gold Award.....12 = Must complete 3 strategies/ Initiatives per goal (there are 4 goals)

Silver Award.....8 = Must complete 2 strategies/ Initiatives per goal (there are 4 goals)

Bronze Award ...4 = Must complete 1 strategy/ Initiative per goal (there are 4 goals)

## STEPS TO COMPLETE THE PLAN:

- Identify the Strategies/Initiatives that were completed by you and your members.
- Submit the completed Local Plan of Action as a **Power Point presentation on a USB flash drive** to TASN Headquarters by no later than March 1 (postmarked by March 1<sup>st</sup>).
- Please do not submit more than two documents or pictures per strategy.

Send the completed document to:  
TASN-Chapter POA  
4130 Spicewood Springs Road # 201  
Austin, Texas 78759

Please contact TASN HQ's 512-371-0087, should you have any questions. We want every one of you to be honored at the TASN Annual Conference.

## Local Chapter Plan of Action Quick Reference Guide

### Goal #1: Membership – Grow and retain membership and Chapters

#### Local Chapter:

- Invite Area Representative or TASN Board member to a monthly meeting to promote the value of Membership.
- Volunteer to serve on a TASN sub-committee and/or committee
- Hold a Membership drive and submit the documentation & applications to TASN once a year.  
Volunteer at the TASN Conference.

### Goal #2: Education – Improve professional development

#### Local Chapter:

- Host a qualified (pre-approved) Certification course
- Prepare a presentation to promote TASN Classes and the Certification program at a monthly meeting
- Promote scholarships and Awards at the monthly meeting
- Teach a class at Annual Conference

Participate on a sub-committee of TASN

### Goal #3: Infrastructure - Creating, maintaining, and strengthening revenue sources.

#### Local Chapter:

- Present article in the TASNews of the Chapter financials.
- Hold a fundraising event, describe, and report the net profit in an article.
- Present Chapter financials at each meeting.

Present and article on successful fundraising events in your chapter

### Goal #4: Advocacy - Increase state and national advocacy efforts

#### Local Chapter:

- Promote that school meals are healthy and/or provide nutrition information by participating in a health fair or speaking to a local group (PTO, PTA, CHAC, etc.) OR provide documentation of nutrition education at a chapter meeting.
- Promote School Nutrition using Social Media tools: Facebook, Twitter, and / or district Website.
- Promote TASN Membership.
- Write your local legislator
- Invite your local legislator to a chapter meeting & to your district.